



State of Wisconsin  
Governor Scott Walker

---

**Department of Agriculture, Trade and Consumer Protection**  
Ben Brancel, Secretary

## **BOARD OF AGRICULTURE, TRADE AND CONSUMER PROTECTION AGENDA**

**May 16, 2012**

The Board of Agriculture, Trade and Consumer Protection will meet on **Wednesday, May 16, 2012** beginning at **9:00 a.m.** The Board will meet in the DATCP Board Room at the Department of Agriculture, Trade and Consumer Protection, 2811 Agriculture Drive, Madison, WI 53718. The agenda for the meeting is shown below.

### **AGENDA ITEMS AND TENTATIVE SCHEDULE:**

- |       |     |   |
|-------|-----|---|
| 9:00  | 1.  | Call the Meeting to Order   |
|       | 2.  | Approve Minutes of March 13, 2012 Board Meeting   |
| 9:05  | 3.  | Public Appearances – <i>Each speaker is limited to 5 minutes or less, depending on the number of speakers. Each speaker must fill out and submit an appearance card to the Board clerk.</i> |
| 9:35  | 4.  | ATCP 16 – Regulation of Dog Sellers (Scope Statement) - <b>Division of Animal Health</b>  |
| 9:50  | 5.  | ATCP 1 – Discretion in Rule Violation Enforcement Against Small Businesses - (Scope Statement) – <b>Office of Legal Counsel</b>   |
| 10:00 | 6.  | ATCP 49 – Working Lands/Farmland Preservation (Scope Statement) - <b>Division of Agricultural Resource Management</b>   |
| 10:15 | 7.  | ATCP 127 – Telephone Solicitations (Texting) (Scope Statement) – <b>Division of Trade and Consumer Protection</b>   |
| 10:25 | 8.  | ATCP 161 - Dairy Industry Grants and Loans (Hearing Draft) – <b>Division of Agricultural Development</b>  |
| 10:45 | 9.  | Wisconsin Agricultural Statistics Services (Report) – <b>Bob Battaglia, State Statistician</b>  |
| 11:00 | 10. | DATCP Employment Activities Report (Report) – <b>Management Services Division</b>   |
| 11:20 |     | Break.  |
| 11:30 |     | Depart for Glendale Elementary School.  |

*Agriculture generates \$59 billion for Wisconsin*

2811 Agriculture Drive • PO Box 8911 • Madison, WI 53708-8911 • [Wisconsin.gov](http://Wisconsin.gov)

An equal opportunity employer

- 11:50          Lunch with students.
- 12:45          Depart Glendale for DATCP building.
- 1:05          11. Alice in Dairyland (Report) – **Agricultural Development Division**
- 1:25          12. Buy Local Buy Wisconsin (Report) - **Agricultural Development Division**
- 1:35          13. Organic Farming (Report) - **Agricultural Development Division**
- 1:55          14. Board Member Reports
15. Secretary's Report
16. Schedule and Future Agenda Items – **Secretary's Office**
- 2:55          17. Adjourn